

Shop Talk

Holiday gift idea...

Educator, Play Expert Offers New Book of Creative Ideas for Kids' Play

By Bonnie Eisenfeld

KIDFUN: 401 Easy Ideas for Play, Ages 2 to 8, the newest book in a series by Sharla Feldscher, focuses on children's play *not involving technology*. During the pandemic, with kids at home, families can use suggestions right now. Feldscher offers step-by-step directions to parents, grandparents, nannies, and babysitters for using stuff you already have around the house to make up games or put on shows together.

To buy holiday gifts for your kids, Feldscher recommends shopping at stores, including dollar stores and drugstores, that sell school supplies for teachers, hardware, party supplies, craft supplies, and office supplies.

"Today, more than ever," Feldscher explains, "families need creative ideas for kids' play, away from the 'screen.' Using stuff already in the home, *KIDFUN* contains ideas for everyday situations like rainy days, bedtime, bath time, and outdoor play. Play is a wonderful stimulus for thinking and learning. You can almost see a child's mind in motion as they create games and activities."

Sharla Feldscher appears on PHL 17-TV's "Morning News" program. She has written for *Grade Teacher Magazine*, *New York Family Magazine*, *LA Family Magazine*, and many local publications, and is the author of seven other books on play.

She was the first Director of Public Affairs for Please Touch Museum and a consultant for many years to Sesame Place. As Feldscher likes to say, "Big Bird was my first client."

Learn more about *KIDFUN* by visiting www.kidfunandmore.com



Back Cover of *KIDFUN*: Sharla Feldscher and kids playing with stuff people have in their homes or can buy at the dollar store, like fun hats, balloons, flashlights.

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100 Things to Do in Philadelphia: Updated

By Bonnie Eisenfeld

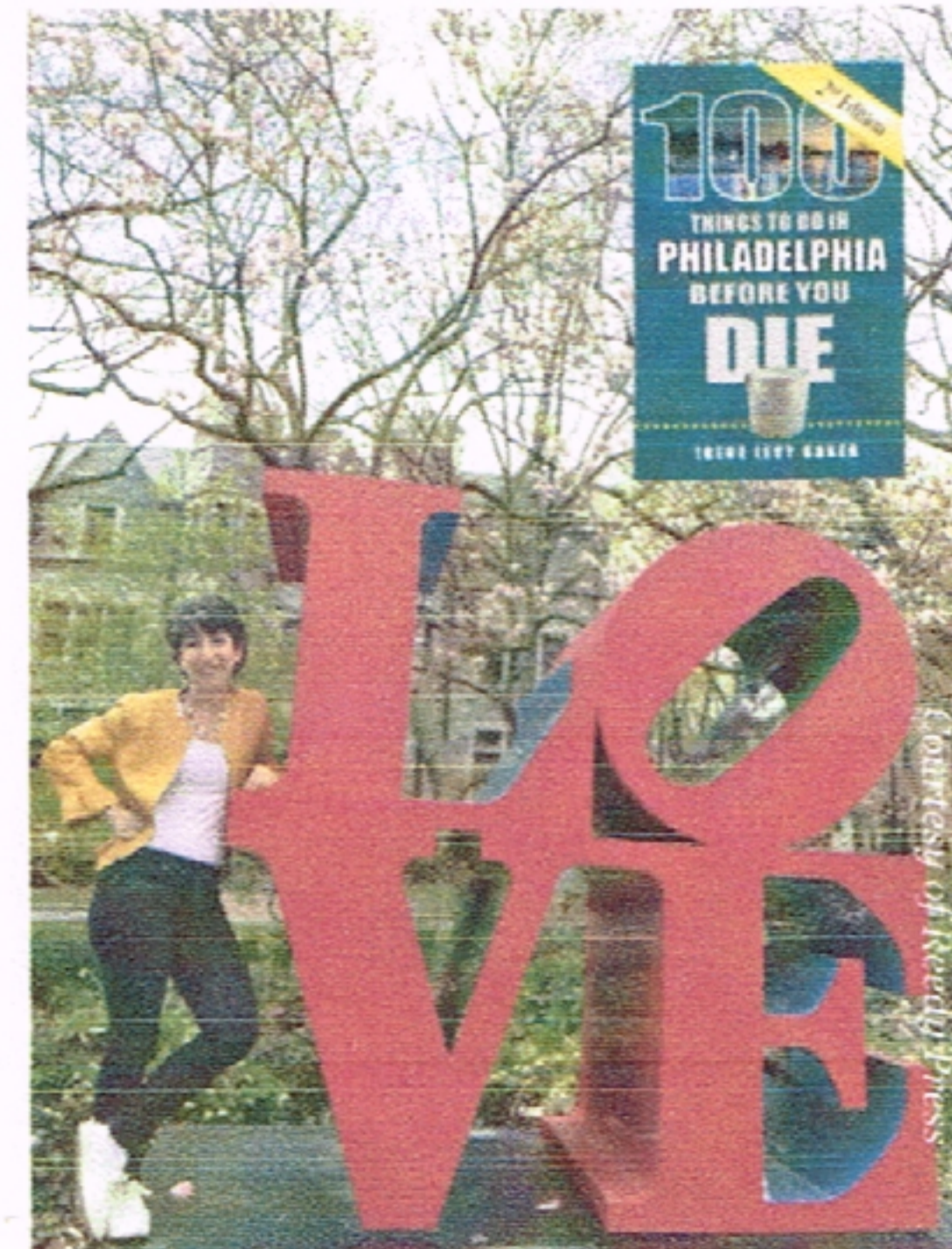
In November 2019, Philadelphia was on *National Geographic's* list of Best Trips to Take in 2020. Since then, many places have closed; now, many of the places mentioned in the second edition of Center City resident Irene Levy Baker's book, *100 Things to Do in Philadelphia*, published in October 2020, are open and welcoming visitors, including free attractions.

More than 20 percent of the items described did not appear in the first edition, published in 2016. Some examples of the new additions are: Wonderspace, Rail Park, Legoland, Simeone Foundation Automotive Museum, and Wharton Esherick Museum.

This book is an excellent holiday or housewarming gift, and is recommended for new residents, visitors, and local people looking for restaurants, museums, parks, or weekend getaways, including special recommendations for families.

Baker will sign and personalize her book for you if you order it through her website:

<https://www.100thingstodoinphiladelphia.com/>



New edition of *100 Things to Do in Philadelphia* by Irene Levy Baker.